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MASSEY KNAKAL ANNOUNCES THE KNAKAL NEWS NETWORK

Massey Knakal Realty Services is pleased to announce the formation and launch of a new initiative called the Knakal News Network (KNN). As a market leader, Massey Knakal is presenting all participants in the commercial real estate market with Chairman Robert Knakal's, perspectives, and insights via weekly video presentations. The installments will be presented in interview format hosted by Senior Real Estate Reporter, Dan Geiger. KNN will use up to the minute market statistics to explore trends within the commercial real estate market in New York and will share how macroeconomic factors impact both the local market as well as the entire U.S. market.

Massey Knakal Realty Services is pleased to announce the formation and launch of a new initiative called the Knakal News Network (KNN). Today's commercial real estate markets are moving very quickly and staying on top of recent trends can be challenging. KNN will use up to the minute market statistics to explore trends within the commercial real estate market in New York and will share how macroeconomic factors impact both the local market as well as the entire U.S. market. Robert Knakal, the company's chairman, is a well-recognized thought leader in the industry. Investors, bankers, owners, developers, brokers, attorneys and appraisers have depended on Mr. Knakal's penchant for connecting the dots between politics, economics, and commercial real estate as the relationship between them has grown closer since the onset of the credit crisis midway through 2007.

Mr. Knakal is mentioned and quoted in the media over 1,000 times per year. He is a frequent lecturer for trade organizations and universities, and a fixture on national business television programs. As a market leader, Massey Knakal is presenting all participants in the commercial real estate market Mr. Knakal's views, perspectives, and insights via weekly video presentations. These video clips will be available each Tuesday morning and archived on the site so that past episodes can be viewed. The installments will be presented in interview format hosted by senior real estate reporter Dan Geiger. Together, they will delve deeply into a new topic each week to convey the most recent news and trends.

Mr. Knakal has been the Chairman of Massey Knakal since founding the firm with Paul Massey in 1988. Since that time, he has been personally responsible for the sale of over 1,300 properties, having a market value in excess of \$9 billion.

To access KNN, go to: <http://www.masseyknakal.com/people/knn.aspx>.

About Massey Knakal:

Massey Knakal is a diversified real estate company, exclusively representing owners in the sale, retail lease and/or financing of their properties. With over 150 employees, four offices and thorough coverage of the five boroughs of New York City, Westchester County, Long Island and New Jersey, Massey Knakal Realty Services dominates the New York metropolitan area's property transaction marketplace. Since 1988, our agents have closed over 4,500 transactions having a market value in excess of \$17 billion. <http://www.masseyknakal.com>